

Increase Your Insights: Get A-Ha's You Can Act On



Liz Guthridge

Coach, confidante & consultant
for leaders in new roles who want
to make a bigger impact faster

www.connectconsultinggroup.com

liz.guthridge@connectconsultinggroup.com

510.918.5322

*"I got more value from
Liz's 1-hour session
on building habits than
I did from a 1-day
workshop on
productivity tips."*

-- Workshop Participant

Talking Points

How to avoid the 5 big blunders leaders often make in a new role

Did you know that 40% of leaders in a new role fail within their first 18 months? Learn how to avoid becoming a statistic and excel instead.

How to be a better communicator with AI, big data and neuroscience

You can communicate with greater clarity, confidence and influence when you learn these lessons from artificial intelligence, big data and neuroscience and get tips on how to apply them.

How to do your best thinking in your office, not just the shower

Just 10% report doing their best thinking at work. Your brain, environment, and habits get in the way. Learn what you and your team can do to think more clearly and creatively at the office.

How building good habits can make you a better leader

Want to adopt sustainable behavior change so can be more agile and adapt faster to uncertainty? Learn the valuable skill of building habits, ideal when you're in a new role.

About Liz Guthridge

Liz draws on her expertise in neuroscience, behavior design and lean communications© to guide leaders and their teams to acclimate quickly to new roles, situations and other fast-paced change.

Before starting her own firm, she was a principal with Mercer Delta, Mercer HR, and Towers Perrin. She did her coaching training with the NeuroLeadership Institute. She's also a Master Corporate Executive Coach.

Recent clients include BASF, Blackbaud, Novartis, PagerDuty, and Planned Parenthood Federation of America.

As seen in:



Liz's **Forbes** articles are at
www.bitly.com/lizatforbes

Liz also speaks in a variety of venues as well as writes for **PR News, Training Industry** and a number of HR publications.

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